Research seminar: Digital natives and Ubiquitous Information Systems

**Michael D. Myers**, University of Auckland Business School

Date and time: Wednesday 8.2 from 14 to 16  
Place: Aalto ECON main building, Runeberginkatu 12, room A-401

**Registration**: email merja.makinen@aalto.fi

**Abstract**

Most IS research until now has focused on information systems in organizations and their use by digital immigrants. Digital immigrants are those who were not born into the digital world – they learnt to use information systems at some stage in their adult life. An underlying assumption of much of this research is that users “resist” technology or at least have some difficulty in accepting it. Digital natives, however, are those who have grown up in a world where the use of information and communications technology is pervasive and ubiquitous. These ubiquitous technologies, networks and associated systems have proliferated and have woven themselves into the very fabric of everyday life. We suggest that the rise of the digital native, along with the growth of Ubiquitous Information Systems (UIS), potentially represents a fundamental shift in our “paradigm” for IS research. We propose a research agenda that focuses on digital natives and UIS. This seminar is based on a paper recently published in *Information Systems Research* ([http://isr.journal.informs.org/content/21/4/711](http://isr.journal.informs.org/content/21/4/711)).

**Brief biography**

**Michael D. Myers** is Professor of Information Systems and Head of the Department of Information Systems and Operations Management at the University of Auckland Business School, Auckland, New Zealand. His research articles have been published in many journals and books. He won the Best Paper award (with Heinz Klein) for the most outstanding paper published in *MIS Quarterly* in 1999. This paper has been cited over 2000 times. He also won the Best Paper Award (with Lynda Harvey) for the best paper published in *Information Technology & People* in 1997. He currently serves as Senior Editor of *Information & Organization*, as Senior Editor of *Pacific Asia Journal of the AIS*, and as Editor of the *AISWorld Section on Qualitative Research*. He previously served as Senior Editor of *MIS Quarterly* from 2001-2005, as Senior Editor of *Information Systems Research* from 2008-2010, and as Associate Editor of *Information Systems Journal* from 1995-2000. He also served as President of the Association for Information Systems (AIS) in 2006-2007 and as Chair of the International Federation of Information Processing (IFIP) Working Group 8.2 from 2006-2008. Michael is a Fellow of the Association for Information Systems and is Chair of the Advisory Board of the Aalto University School of Economics.